



## Privacy

### Posti respects your privacy

Posti and its subsidiaries respect your privacy, and we are committed to protecting your personal data. The term “personal data”, as used in this privacy protection statement (“privacy”), refers to the following information: name, mail address, e-mail address, Internet service provider, Internet protocol address, telephone number or other personal information that you have provided or that has been collected about you in accordance with applicable legislation. This privacy protection statement informs you about our data protection policies and how you can influence the data collected about you online as well as how said data is used. The statement is available on this site, and there is also a link to the statement at the bottom of each page on Posti’s website.

### Application

By accessing this site and using it, you accept the principles of this privacy protection statement. If you do not accept these principles, please stop using this site.

These privacy protection principles will be applied to this site and other general Internet or mobile phone sites containing Posti’s information, unless special terms are applied to them. Any Posti sites covered by these privacy protection principles will be hereinafter referred to as “site”. Some of the pages/services on this site may be subject to special terms of use or service, site or page-specific terms (hereinafter “special terms”), whereupon the applicability of such special terms will be stated expressly and specifically. In the event of a conflict between the special terms and these privacy protection principles, the special terms take precedence.

This privacy protection statement applies to all websites and domains owned by Posti and its fully-owned subsidiaries.

### Links to third-party sites

A Posti website may contain links to third-party websites. The links have been added to improve the usability of our website or to offer information that may be useful to you. If you click on these links, you will leave the Posti site. Posti does not supervise the linked sites or their privacy policies that may differ from those of Posti. We do not support or recommend any third-party websites. Any personal data disclosed by you to a third party or collected by a third party will not be covered by Posti’s privacy protection principles. We recommend that you always familiarize yourself with the privacy policies of the company in question before disclosing any personal data.

### Anonymous use

Most of the pages on this site are intended for data acquisition and communication purposes and you can use the site without having to reveal your identity or disclose any personal data to Posti. In some cases, however, Posti will need information about you when you are using this site. Posti can use an external knowledge base in the search function in order to help customers find the information they are looking for. No data identifying the user are used in the search.



## Collecting personal data

In order to provide you the best possible services, we may need to ask for or receive your personal data. That is why, under your consent, Posti may collect and process your personal data. We submit the appropriate notifications on the processing of personal data to the data protection authorities as required. We ask for your personal data when you, for example, purchase services, ask for additional information, order marketing or support materials, sign up, participate in a competition or a questionnaire or apply for a job at Posti. The personal data we may request from you on this site may include contact details, such as your name, address, telephone number and e-mail address, or other identifying information, such as usernames and passwords, invoicing and event information, information about your interest towards products or services, your preferred contact method, background information related to your education and work and information related to the job for which you are applying.

Posti's business operations are international. You accept that your personal data, obtained through the use of this site, can be transferred, if allowed by the applicable legislation, outside national borders to the locations of the servers supporting this site (including the transfer of data from these locations back to the country where you are located) in order to implement and develop this site and Posti's services or to store information for the purposes specified in this privacy protection statement. The stored information can be located in Finland or in any operating country of Posti.

Posti may use subcontractors to provide certain products or services to its customers. Posti may need to share personal data with these subcontractors to enable them to provide their services to Posti. Posti's subcontractors are not allowed to use such personal data for any other purposes.

Personal data disclosed by users will not be disclosed to third parties.

## Identification of website users

In addition to the information you have disclosed, Posti or Posti's partners may collect your information using automated data collection tools when you visit Posti's website. These automated data collection tools include cookies and other commonly used data collection tools.

## Cookies

Posti or Posti's partners may collect your information using cookies and other similar data collection tools.

Cookies are small text files that are stored by web services in the user's web browser. Cookies collect certain types of standard information, such as the type and language of your browser, the time and duration of using the site, the address of the website from which you arrived at this site and IP address. Cookies may also store information about web pages you have visited, links you have clicked on and other use of the website.

Cookies are used for developing services, reporting and analyzing the use of the website as well as for Posti's and its partners' marketing, advertising and targeting of content. This ensures an optimal user experience.



Cookies allow for efficient use of web services by, for example, facilitating online shopping or ensuring that you do not need to give your password several times while using a service. Cookies also help Posti and its partners produce personalized content, which makes the advertising and the content of the services more relevant for you. Advertising networks and advertisers can target third-party advertisements based on the cookie information collected from the first party's (Posti) site.

Posti may also use cookies or other similar tools in certain e-mails sent by Posti, and thereby collect data automatically when you open the e-mail or click on a link in the e-mail you have received.

Data collected using cookies can be connected to other data received from the customer in other contexts when the user is logged in to Posti's service.

### **The user's options for influencing the use of cookies**

If you do not want your web browser to store cookies, you can prevent the use of cookies through your browser settings. Please note that by enabling cookies, you can ensure that the services and web pages function correctly and get advertising that is relevant to you.

You can empty your cookie history in your browser's settings, which will delete the cookie information stored in your browser. This action does not prevent new cookie information from being collected.

Most web browsers allow you to block cookies from third parties. In that case, your browser will only accept cookies coming directly from the service you are using. You can disable third party cookies through the cookie settings for your browser. Through the website Your Online Choices, you can also manage the settings for advertising based on browser usage.

Posti's and its partners' cookies for marketing or targeting measures can also be managed through the button at the bottom of the page.

### **Advertising identifiers**

In Posti's applications, we use mobile advertising identifiers, such as IDFA (iOS) and AdID (Android) in order to target mobile application advertising to the target groups we believe could be interested in our application.

Posti's partners use the advertising identifier on these advertising platforms. The advertising identifier enables us to build profiled target groups. When these groups visit other sites, the sites show them advertisements that are interesting and relevant specifically to them. Advertising platforms, such as Facebook, may use the advertising identifier to offer analyzing services and target advertising.

The operating system of your mobile phone has a setting to block advertising based on your interests or otherwise reset your mobile ID.



You can, for instance, use the “Limit Ad Tracking” setting (in iOS devices) or the “Opt out of Interest-Based Ads” setting (in Android devices) and, thus, limit the use of information concerning your use of mobile applications in displaying advertisement targeted on the basis of your interests.

We use targeting cookies in our services. If you enable the use of targeting cookies, you can see targeted advertising or personalized content in Posti's services. Cookies collected by Posti may also be used for providing personalized content in the services of Posti's partners.

### **Safe storage of personal data**

We take your trust in us extremely seriously. Posti uses various technological measures to prevent unauthorized access to the personal data you disclose through this site and to inhibit the inappropriate use of such data. We use SSL (Secure Sockets Layer) encryption to collect and transfer particularly confidential data, such as credit card information. SSL encryption is designed to make the transferred data unreadable to outsiders. This security measure is used when you see an icon portraying either an intact key or a closed lock at the bottom of your browser window (the icon depends on the browser you are using).

### **Accuracy of the collected data**

Upon on its own initiative or your request, Posti can supplement, correct or remove incomplete, inaccurate or expired personal data that has been collected in connection with the use of this site. Please contact Posti's customer service if you wish to update and/or check your personal data or refuse the sending of marketing messages. Posti's contact details are most easily found on the website through which you have disclosed your personal data to Posti or from Posti's general contact information pages.

### **Privacy of children and dependents**

Posti will not knowingly request personal data from children under the age of 13, and the Posti sites are not directed at children below this age. Minors may not make purchases or engage in other legal actions on this site without the consent of their parents or legal guardian unless permitted by applicable legislation.

### **Amendments to this privacy protection statement**

Should we make any amendments to this privacy protection statement, we will publish the amended statement on our website with an indication of the date of amendment. If the amendments to the statement are significant, we may also inform you about them through other means, for instance by e-mailing you or publishing a bulletin on our homepage. We recommend that you review these privacy protection principles regularly in order to ensure you are aware of any amendments.